

# Don Stern Real Estate Services

## Real Estate Photography Services



### Standard Shoot

**\$150.00**

Standard shoots will take approximately one hour and will include both interior and exterior. We will also include one hour of post production in this package and generate 15-22 images. Generally we consider a “standard property” to be under 3000 sq. ft. Larger properties or more complicated shoots may require more time and will be quoted at a higher rate.

### Mid-Range Shoot

**\$200.00**

Slightly larger homes up to 4000 sq. ft. This package includes one and one half hours on site and an equal amount of post production time. We will provide up to 22 finished images for this level of service.

### Estate Shoot

**\$325.00**

Homes 4000 sq. ft plus. These will take approximately 2 hours of shooting and an equal amount of time in post edit. You may also be charged this rate if your property has a large amount of detail. If you have an estate over 5500 sq. ft. feel free to discuss the option of a custom package to better suit your needs.

### Rush Orders

**\$75.00**

Please be sure to schedule your photo shoot as soon as you have a listing agreement. There will be an additional fee if you should need to schedule a shoot for Next Day Service.

### Same Day Image Delivery

**\$75.00**

Please inform at the time of the appointment if you need rush delivery of your images. We will make every effort to accommodate you at that time, however, our schedule does not always guarantee this service.

### Exterior Only/Repeat Visit

**\$100.00**

One to four images, including but not limited to additional nighttime shots or exterior shots delivered prior to the scheduled regular shoot. This is a per-visit minimum charge. Please see our cancellation policy for more details.

### Additional Digital Imaging Editing

**\$75.00/hour**

This applies to removal or alteration of features or objects as necessary. We will consult you before proceeding with this option.

*Please refer to the Rights and Usage section of the Scheduling and Policy addendum*

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<b>Add virtual tour with stock music</b>	<b>\$50.00</b>
<b>Full motion video tour ((under 3000 ft<sup>2</sup>))</b>	<b>\$300.00</b>
<b>Green screen overlay</b>	<b>Quote</b>

*All materials are guaranteed to be as specified and in accordance with the details and locations discussed. All files will be delivered electronically within 48 hours from the time of the shoot unless otherwise discussed. Don Stern Real Estate Services offers many services not listed here. Please feel free to inquire regarding any other photographic needs you may have. Pricing and service information is subject to change without notice. Please feel free to contact us with any questions. We look forward to working with you.*

# Don Stern Real Estate Services

## Other Services

**Website** (Basic agent website, niche market (Example: WaterfrontPropertyLA.com, subdivision (Example: MossPointe.LiveAscension.com))

Basic Website 1-5 pages	\$200.00	you provide content... photos, text, etc. + cost of domain name
	\$25.00/mo quote	Hosting fee Photography, broker exchange, special programming, etc.

## Other Services

House Measurement	\$75.00	Plus mileage @ \$0.50/mi.
Brochures & Flyers		
Powerpoint Presentations		
Excel Spreadsheets		Excel spreadsheet tracks potential, pending and actual sales, gross and net commissions. Useful for double checking 1099 and awards calculations.
Commission Tracker	quote	Slice and dice MLS data to meet your specific needs.
	quote	Individual or group it's the same rate, so the more people the lower the individual cost. MLS topics, Microsoft Office topics, etc. Some examples might be <i>Extracting and Analyzing MLS Data, Setting Up a</i>
Custom Market Analysis	quote	
Computer Training	\$50/hr	

# Don Stern Real Estate Services

## Photo Scheduling and Policy Addendum

### Scheduling and Contact Information

Please contact us no later than 24 hours before your preferred time. Next day orders are challenging to fulfill and we may not be able to accommodate you on such short notice. You may contact us at (225) 413-3624 or don@dsrephotos.com. (please allow a 24 hour turn-around for e-mails)

### At the Shoot

You, or someone authorized by you, should be present at the shoot to discuss important elements of the property or areas that should not be photographed. The photographer will make a reasonable effort to remove litter, stray objects, etc. from the rooms, however, please note that this does not include making beds or arranging furniture. Agents are expected to have the property staging and cleaning completed prior to the photo shoot. All properties will be shot "AS IS".

Our goal is to provide 15-20 quality digital images (for the Standard Shoot: please refer to our Services Page for more information and other options) including exterior front and rear shots, one or more views of each major room, and views of the yard and/or views from the property if any. Your input is important when choosing the best rooms and angles to photograph. Without your input the photographer will use his/hers best judgment and experience to decide how to best photograph the property.

### After the Shoot

Once the images have been taken, the photographer will edit the shoot and select the best images. These will be optimized for quality and delivered to you within two week days, unless otherwise specified. All images will be optimized for both print & internet use.

### Cancellation, No-Show and Inclement Weather Policy

If cancellation or rescheduling is necessary, please do so with a minimum of 24 hours notice. Any shoot canceled within 24 hours of a confirmed appointment is subject to a \$75 cancellation fee. The full price of the shoot will be charged to any cancellation within four hours of the scheduled time. Arriving late beyond 30 minutes to an appointment will be considered a cancellation, and will be billed at the full rate of the shoot. Every effort will be made to accommodate a rescheduling. In the event of inclement weather precluding exterior photography, a pickup shoot of the property exterior will be rescheduled at the earliest possible time.

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## Licensing

All images produced for an agent or broker (hereafter referred to as agent) may be used by that agent for any and all marketing materials and campaigns associated with the property and for the agent's self promotion. The photos may also be used by the agent's parent company for the sole purpose of marketing the specific property photographed. Please note however, that the images will be copyrighted by the photographer, and license granted only to the agent and the agent's parent company and not to any third party. ***Any usage of the images by a third party, including but not limited to architects, builders, stagers, designers, sellers or buyers, is strictly prohibited unless approved in writing by the photographer.***